

*What can I do with a major in...*

# Studio Art

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## GENERAL DESCRIPTION

Studio artists may concentrate their individual interests and talents in various media, painting, sculpture, and ceramics, to name but a few. It can be used for its own sake, or be applied to other fields in pursuits like advertising, art education, arts management, art therapy, fashion design, graphic design, industrial design, interior design, medical and biological illustration, museum education or recreation programming. It is an extremely diversified field and is a potent force in most aspects of modern life.

The employment outlook for art graduates is very good. The demand for art teachers is projected to rise in the near future. Graduates who have encountered difficulty finding work in their specialty in the past were those who restricted themselves to a small geographic region. Since art is so diversified, many graduates find that they have more employment options than those who undertake more specific vocational training because they have developed a greater versatility and flexibility. While an art degree does not guarantee a career in art any more than does a degree in any other area, job opportunities are plentiful and varied.

The job titles and hiring institutions which follow are meant to give you an idea of the careers available to studio art majors, however many other possibilities also exist. You are encouraged to explore all career paths that interest you.

## POTENTIAL JOB TITLES

Agent	Interpretative artisan
Animator	Landscape architect
Architect	Medical and scientific illustrator
Art critic, artist-in-residence	Museum curator/educator
Art librarian	Painter
Art therapist	Photographer
Commercial artist	Potter
Courtroom sketcher	Public relations manager
Decorator	Recreational & art programmer (prisons convalescent homes, etc.)
Fine artists: painter, sculptor, etc.	Restorer
Floral designer	Sculptor
Graphic designer	Set designer
Illustrators (medical)	Sign writer
Industrial designer	Teacher: art, instruction, special education
Interior designer	Textile designer

## REPRESENTATIVE HIRING INSTITUTIONS

Art/craft shops	Institutions (prisons, convalescent homes, etc.)
Camps, resorts, etc.	Major corporations
Endowments for the Arts	Museums
Galleries	Newspapers, magazines
Galleries and art brokerage houses	Public relations firms
Government agencies (federal, state, local)	Public/private schools
U.S. military	
Private collectors	

## WHERE DO UMW STUDIO ART MAJORS GO?

### EMPLOYERS/INTERNSHIP SITES

- Smithsonian Institution
- GEICO
- Mondial Assistance USA
- Fredericksburg Visitors Center
- Eyeclopes Studio
- Greater Reston Art Center
- Woodwind Design
- Wen McNally Photography

### GRADUATE SCHOOLS

- George Mason University, Master of Arts Management

## FOR MORE INFORMATION CONTACT

1. American Advertising Federation Club Services Department: [www.aaf.org](http://www.aaf.org)
2. American Artists Professional League: [www.americanartistsprofessionalleague.org](http://www.americanartistsprofessionalleague.org)
3. American Art Therapy Association, Inc.: [www.arttherapy.org](http://www.arttherapy.org)
4. National Association of Schools of Art and Design: [www.arts-accredit.org](http://www.arts-accredit.org)
5. National Association of Women Artists: [www.nawanet.org](http://www.nawanet.org)

*\*The Office of Career Services also maintains a resource library with a variety of books and other printed material where students can access additional information about their major or field of interest. Visit us in Lee Hall, Room 308 to learn more.*